

03
OCT31/12 12.43
*** WPXI-TV ***

REP HEADLINE# 6401074
*** ORIGINAL REV#0 ***

ADV # 200 ADV. NAME ISS/60 PLUS ASSOCIATION

AGY # 03427 AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

ORDER # 05151 CONTRACT # 6401074

PRDCT	<u>60 PLUS ASSOCIATION</u>	EST#81	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES NOV1/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$59,575
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 81												
1			500P-530P	30		\$1,650.00	11/1	11/2	2		TH-F	2
PROGRAM : FIRST AT 5												
2			530P-600P	30		\$1,650.00	11/1	11/2	2		TH-F	2
PROGRAM : CH11 NEWS												

REP HEADLINE# 6401074
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT31/12 12.43
 *** WPXI-TV ***

:LINE#:REP :LINE#:	:CD :	TIME PERIOD	: LGTH :	: SEC :	RATE	: START : DATE	: END : DATE	:SPTS: /WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
3		600P-630P PROGRAM : CH11 EARLY NEWS	30		\$1,850.00	11/1	11/2	2		TH-F	2
4		700P-730P PROGRAM : JEOPARDY	30		\$3,350.00	11/1	11/2	4		TH-F	4
5		730P-800P PROGRAM : WHEEL	30		\$3,350.00	11/1	11/2	4		TH-F	4
6		600P-630P PROGRAM : CH11 NEWS	30		\$1,275.00	11/3	11/3	1		SAT	1
7		730P-800P PROGRAM : JEOPARDY	30		\$1,225.00	11/3	11/3	1		SAT	1
8		800A-1000A PROGRAM : CH11 NEWS	30		\$750.00	11/4	11/4	1		SUN	1
9		530A-800A PROGRAM : CH11 NEWS	30		\$675.00	11/4	11/4	1		SUN	1
10		500P-530P PROGRAM : FIRST AT 5	30		\$1,650.00	11/5	11/5	1		MON	1
11		530P-600P PROGRAM : CH11 NEWS	30		\$1,650.00	11/5	11/5	1		MON	1
12		600P-630P PROGRAM : CH11 NEWS	30		\$1,850.00	11/5	11/5	1		MON	1
13		700P-730P PROGRAM : JEOPARDY	30		\$3,350.00	11/5	11/5	2		MON	2
14		730P-800P PROGRAM : WHEEL	30		\$3,350.00	11/5	11/5	2		MON	2

N/A
 Notice Date
 N/A
 Notice Date

Booked in Hinesland

REP HEADLINE# 6401074

*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206

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ORDER WORKSHEET


FAX# 215 564 1103

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12			59575.00									
CONTRACT TOTAL												59575.00
TOTAL SPOTS												25



10/10/31

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI

DEMOS- RA35+*